For 113 years, Jewish National Fund has been the steady arm of world Zionism as we realize the long-term vision to improve the lives of Israel’s residents and develop the land of the Jewish people. Our successful history and many achievements are due to your year-round support. Thank you for being a valued member of the JNF family.

Without question, the bond between the diaspora and Israel grew greater in 2014 as a result of the increased global dual anti-Semitism and anti-Israel sentiment that reached a zenith during the summer war in Gaza. That connection grew stronger each time a rocket was launched at the Israeli people and our emotions became more intense when we saw the faces of the young soldiers killed in its defense. All across the world Jews felt as one together - b’yachad - with Israel.

Last year we laid out a bold and unprecedented vision in the $1 Billion Roadmap for the Next Decade, and this year we began turning those innovative goals into a reality. Our Blueprint Negev plan has transformed Israel’s Negev Desert and made southern Israel the new trendy place to live and invest. Similarly, our Go North initiative will provide new economic development opportunities to grow tourism, bolster employment, offer educational and housing options and turn Israel’s northern areas into a desirable place to both visit and settle.

In 2014 we continued to make strides in doing what we do best: building a prosperous future for the land of Israel and its people. We built new communities in the desert, expanded the scope of river rehabilitation and water research, explored energy production and increased population in northern Israel, brought hundreds of people to Israel on missions and trips and grew future leadership in our teenage community through the Alexander Muss High School in Israel (AMHSI) program, and so much more.

We accomplished great things in 2014 and invite you to take a look at what you helped achieve this past year. Thank you for making JNF Your Voice in Israel, and together, let’s make 2015 even better.
When war broke out in early July, JNF immediately went to work internally and with numerous partners in Israel. Thanks to donor support we delivered programs, provisions and services for thousands of men, women and children in facilities, shelters and fire stations, and provided trips and field programs to the north for youth and families, people with disabilities, and other residents of the south. Over 23,000 JNF contributions raised more than $6 million and with the activities and items provided, helped the people of Israel through very difficult days.

- JNF placed more than 200 fortified bomb shelters in communities, giving a little peace of mind at a most trying time.
- 800 people a day from throughout the Sderot area as well as IDF soldiers and people with special needs from other areas in the south enjoyed the JNF Indoor Recreation Center.
- 30 groups of children and adults enjoyed LOTEM-Making Nature Accessible activities with trips to the north, nature outings, visits to heritage sites, camp activities and shelter programs. Additionally, nearly 240 residents were given special care and attention at Aleh Negev.
- JNF donors bought new state-of-the-art Saar fire trucks and tons of necessary firefighting equipment, and arranged for hot meals to be sent to the fire stations.
- More than 5,000 packages were made for IDF soldiers by participants on JNF’s July L’Chaim Solidarity Mission. Members of the mission also visited with some of the 524 soldiers injured who were in Soroka Hospital in Be’er Sheva and spent much-needed money in stores hard-hit because of the war.
- JNF partner Nefesh B’Nefesh (NBN) aided the 3,000 lone soldiers (a serviceman or woman without parents in Israel) in active service and the 400 stationed in Gaza with NBN activities during the war. NBN personnel visited hospitals, delivered packages, set up hotlines for them and their parents, flew some parents to Israel, brought social workers to the front lines, gave out emergency loans, and helped set up shiva homes for those killed.
- 150 high school students at Alexander Muss High School in Israel were well secured in bomb shelters, refurbished by JNF donors.
- JNF partners Tnuat Tarbut, Hashomer HaChadash, Green Horizons, Western Galilee Now, and Society for Preservation of Israel Heritage Sites (SPIHS) took children and families away from rocket attacks to safer places up north when possible, and when not possible, brought the entertainment to them. 20,000 children in bomb shelters were provided with fun activities, and 2,500 children and their families went north for respite and leisure.
- SPIHS offered free admission to 60 different historical sites throughout the country, bike rides and time away from missiles.
- Western Galilee Now provided several days of relaxed touring up north with outings in restaurants, wineries and breweries, along with swimming and picnics.
NEW NEGEV COMMUNITIES

“The future of Israel lies in the Negev,” said David Ben-Gurion, and his dream to see Israel’s southern frontier developed is our reality.

Today’s young Israelis cannot afford to live in Israel’s expensive center where rent prices rival those of Manhattan. As part of the Blueprint Negev plan, JNF is committed to building new communities and that often starts with investing capital to develop the physical infrastructure (water, roads, sewer, electricity) for new residents to build homes.

- Situated near the beautiful hand-planted Yatir Forest, Carmit has seen great progress with the development of new roads and underground infrastructure pipes put in place for the first phase of some 400 homes. The completed Levit synagogue is already standing to welcome approximately 5,000 families in the near future.

- Many new homes were built in Givot Bar this year during the second phase of construction. With the addition of lush green space, the development resembles a southern California town, complete with public buildings, a community center, a school and a basketball court to meet the needs of both adult and child.

- A new park was opened in Shlomit and is being enjoyed by the community’s children. In Merchav Am, a community center which includes a multi-purpose hall was recently added. A gym will be included in the next phase.

- In the new Halutza communities, the entranceway into B’nei Netzarim was completed, with a sign proclaiming that it is a “JNF community.” Land development for a new command center is also underway there. In Naveh, the dining hall in the high school was completed, thanks in part to Sol Siegel and other donors in JNF Cleveland, and a new command center for the community was opened.

- The Young Farmers Incubator Project brings together experienced and new farmers to learn the timeless skill of working the land. The program has seen young farmers benefit from the wisdom of their seasoned mentors and, with a small investment and a lot of hard work, begin to create a pathway to their own entrepreneurship, harvesting and selling their fresh fruits and vegetables at market.

- This year JNF introduced the revolutionary new Housing Development Fund, a $25 million revolving fund that provides bridging loans to communities in the north and south to carry out the basic infrastructure so they can then start marketing residential properties. Once the lots are sold, the money will be returned and passed on to the next community. In 2014 JNF identified the fund in eight different communities (five in the south and three in the north) to implement the next phase of the fund.
BE’ER SHEVA RIVER PARK

Many years ago, JNF recognized the development and expansion of Be’er Sheva, the capital of the Negev, as the key to making the Negev an attractive place for a new generation of Israelis. JNF’s efforts in Be’er Sheva, and the 1,300-acre River Park have changed the face of the city; Be’er Sheva has become a thriving business district with new restaurants, galleries, and shops, and young families are choosing the city as home. Private investors and the Israeli government have followed suit, investing tens of millions of dollars in residential and commercial areas.

DANIELLE A. AND IRVING J. GROSSMAN AMPHITHEATRE

The 12,500-seat entertainment complex was completed this year and is Israel’s largest outdoor performance venue, offering year-round music, theater, and dance performances that showcase an eclectic mix of Israeli and international artists. At the official naming ceremony on April 28, Be’er Sheva Mayor Ruvik Danilovich said of Jewish National Fund’s role in support of the Be’er Sheva River Park: “People are finally realizing that Be’er Sheva is an attractive metropolis in terms of culture, education, tourism and jobs. This is really the future.” The amphitheater also hosts festivals, city events, and celebrations, serving as a gathering place for a diverse population and dramatically altering the cultural landscape of southern Israel. The entire facility holds 30,000 people.

CENTER FOR DEVELOPMENT OF THE NEGEV AND GALILEE

The Center for Development of the Negev and Galilee, located in a restored British Mandate-era building in the heart of the Old City, showcases the vast array of opportunities available in the Negev. This year, the center, established through a partnership between JNF and the OR Movement, helped 7,369 people seeking information on relocating to the regions. The center provides a variety of services to current and prospective Negev residents as well as tourists. Its objectives include encouraging individuals and families to consider moving to the region, helping potential residents find quality employment and affordable housing, and promoting tourism in Be’er Sheva and the surrounding area.
Residents of the Central Arava — an arid desert region in southern Israel — face many challenges, including a harsh desert climate, a large distance between communities, and the lack of accessibility to resources available in urban centers.

In partnership with the Central Arava Regional Council and the Israeli government, JNF donors Danielle A. Grossman and Irving J. Grossman built and completed a world-class Medical Center in the community of Sapir to replace the dilapidated 40-year-old clinic and provide quality care in a professional environment. The center, which can meet the urgent care needs of up to 6,000-8,000 people, will bring the Central Arava’s health services and emergency care up to par with Israel’s large population centers, provide essential medical services to a growing elderly population and prevent them from moving out of the region, and attract a new population to the Arava, including young people who grew up there and want to return after the army.

The second phase of construction is to build a Rescue Center, adjacent to the medical center that will serve as a central command station for the area. This facility will be ready to operate professionally in case of a war, earthquake, fire, or any event that endangers the lives of the residents, housing both police and fire personnel, gathering all essential emergency units, allowing a more coordinated, efficient, prompt and functional response to any urgent event or crisis.

As part of our Go North campaign, JNF plans to bring 300,000 people to northern Israel by building and modernizing areas in the Galilee region that had been forgotten. This summer, just prior to the war, JNF and the Israeli Ministry of Tourism sponsored the Go North Western Galilee Tourism Conference in Akko, which brought together representatives from various organizations and mayors and regional council heads from the Western Galilee to select regions in the north where JNF will focus its efforts.

- In 2014 JNF began construction on the $5 million JNF Western Galilee Visitor Center in Akko that will help increase annual travel to the area and assist the 2.5 million people who currently venture through Akko, a historic site along the Mediterranean that features ancient Roman, medieval Templar, and Ottoman fortresses and ruins.
- This year JNF announced plans to construct a $5 million Young Leadership Center in Beit She’an to help spark entrepreneurial, social, cultural and artistic creativity for current residents and serve to attract others to come. This new center will feature innovative programming and classes, classrooms, technology labs, community rooms, a movie house and other features all meant to serve the needs of 25-40-year-olds and incentivize them to stay in the area.
Among our shared goals and strategic partnership with Nefesh b’Nefesh (NBN), JNF encourages olim to consider moving from the center of the country to the Negev or the Galil. This year:

- JNF helped NBN welcome 5,387 new olim to Israel from the United States and United Kingdom, including 987 new IDF recruits from 62 countries to participate in the NBN Lone Soldier program. We introduced them to cities and towns in the north and south where they could make future homes. During Passover we brought 300 English-speaking olim who live in places like Beit Shemesh, Jerusalem and Modi’in, to experience life in Israeli cities they wouldn’t normally visit, namely in the growing communities in the Negev Desert.

- This year marked the launch of NBN’s National Bonei Zion Prize, which recognized the achievements of outstanding olim and their contribution to Israel. The ceremony was held at the Knesset and presided over by the Speaker of the Knesset.

- Monthly JNF-NBN business forums began in the north to highlight the potential economic opportunities the region holds for new residents and investors.

### MITIGATING THE WATER CRISIS

JNF is a recognized global environmental leader in technology, resources and vision to increase Israel’s water supply, which runs an annual deficit in renewable water resources of almost 131 billion gallons. The $100 million JNF Parsons Water Fund had major accomplishments in 2014:

- The Shamir Drill project, a partnership between the Israeli government, the Upper Galilee and Golan Heights Water Associations, and Jewish National Fund’s Parsons Water Fund (through the generous support of Evelyn G. Lipper, M.D. and the EGL Charitable Foundation), proved a major benefit for farmers this year when the water was piped up to the Golan Heights last winter, one of the driest in recent history. One of the deepest drilling operations in the world, Shamir, which includes three drills that each extend 1.5 kilometers deep, taps into two and a half billion cubic meters of water, more than half the volume of the Sea of Galilee. The emergency supply of water prevented an estimated 150 million shekel in crop damage.

- In 2014 ongoing research using the impressive MYWAS (Multi-Year Water Allocation System) for Israel Project continued. MYWAS, a powerful economics tool that maximizes the benefits from water for the entire Israeli water sector, was developed in collaboration with the Hebrew University Agriculture Economics Program at Rehovoth and the Stockholm Environment Institute, and the Water Economics Project. Using high-tech features, MYWAS provides guidance as to which projects should be built, in what order, at what time, and to what size. The technology helps track storage and aquifer management, water policies, and the costs to implement those policies.
Several important meetings took place this year and there is clear interest in the MYWAS project helping to shape policies around water pricing.

- Three more school were added to the **Rainwater Harvesting Program** and today there are collection systems in full operation in 27 schools throughout Israel with plans in place to integrate the program into 10 schools every year going forward. The system collects rain water from schools’ roofs and gutters using multiple pumps and directs it into giant containers. From there the water is streamed to the restrooms and gardens in the schools. This recycled water makes up 80% of the school’s yearly water usage - approximately 26,420 gallons per year. Green Horizons a JNF partner, is responsible for locating and installing the systems, as well as instructing the water patrol on operation and maintenance, and educating the students on its importance.

- Research commenced on the restoration of the **Besor-Hebron-Be’er Sheva** watershed, a trans-boundary project that includes areas of Israel, the West Bank, and Gaza and brings together parties from both Israel and the Palestinian Authority. The next phase of this project is to install on-site wastewater treatment solutions for the Palestinian and Bedouin communities in the watershed that lack sewage infrastructure and thus currently discharge their sewage into the watershed. The aim is to provide a quantitative reduction in the amount of sewage flowing within the Hebron and Be’er Sheva streams and to improve the environment and the quality of life of the residents.

**GREEN INNOVATIONS**

As an innovator in ecological development and a pioneer in desert forest creation, JNF has planted more than 240 million trees in Israel, providing parks and forests that are enjoyed by millions of people on weekends and holidays. Through agricultural infrastructure development, research, and soil conservation, JNF has been able to create and extend the presence of fertile land where there was once endless desert.

- **In 2014 Earth’s Promise**, a JNF partner and non-profit that promotes sustainability, planted 10 community gardens in Israel, five of them in Be’er Sheva. These are the first gardens set up explicitly for the purpose of turning a profit; other community gardens in Israel, including those JNF planted, have either served as educational centers or as a way to provide nearby immigrant families, especially Ethiopians, with a productive outlet for their skills.

- The **Arava International Center for Agriculture Training (AICAT)** established the AICAT-Tel Aviv University joint MSc program this year. The school welcomed one of the Central Arava’s newest residents, Dr. Haya Kisos, as academic director. In December 2014, AICAT welcomed students from Sudan for the first time to take part in training there. In addition, JNF constructed a new classroom to meet the growing demands.

- Work continued at **Project Wadi Attir**, a sustainable desert farming operation in the Negev. An initiative of the Bedouin community, Wadi Attir showcases a breakthrough model of sustainability practices in an arid environment that is replicable locally as well as in other regions. It is designed to leverage traditional Bedouin values, aspirations, and experience with sustainability principles, modern-day science and cutting-edge technologies. In 2014 new pens and barns were created for animals at the farm.
RESEARCH & DEVELOPMENT

- The Research & Development Center in Central Arava continued to provide innovative and extensive research on neurodegenerative diseases, cancer and other health issues. The center is dedicated to promoting agriculture and scientific research and development, as well as ecological and environmental studies. Doctors working in the center are conducting research that is relevant to the region, but also has worldwide applications in areas such as cancer research, drug discovery, animal models, and biotechnology purposes.

- The state-of-the-art EILOT Renewable Energy Research Center and Laboratory opened in the Arava region. The center has begun to serve as a broad platform for scientific innovation with cooperation from researchers of neighboring countries. Additionally, it will act as a research hub for the study of renewable energy, geology, hydrology, and archaeology.

FRIENDS OF ISRAELI FIREFIGHTERS

JNF helps to save lives every day when Israeli firefighters respond to thousands of alarms all across Israel to answer calls that range from fires, search and rescue operations and terrorist incidents.

- In 2014 JNF donors helped put 14 new fire trucks on the road, allowing firefighters to meet current and future needs with modern apparatuses and equipment.

- The new Usfiya fire station was dedicated by the Miami JNF community and will serve as a lifeline of aid for the Carmel area still recovering from devastating life and property loss as a result of the Carmel Forest fire.

- JNF introduced 400 Israeli high school students to the Israeli Fire Scouts program, giving them important responsibilities and a group of people who cares for them like family. JNF also provided the fire scouts with equipment and learning trips for over 400 kids in Israel’s north and south and Jerusalem region.
As the single largest provider of Zionist education programs in the U.S., JNF offers many ways to connect young American Jews to Israel, from trips to Israel to b’nai mitzvah projects to advocacy programs on college campuses. In addition, JNF supports leadership development and environmental education programs in Israel.

- JNF’s enhanced partnership with Alexander Muss High School in Israel (AMHSI) continued to offer exciting opportunities for high school students. The school introduced a new Board of Directors, brought on top-quality professional leadership and teachers, adopted a new curriculum, increased international participation, upgraded its campus wi-fi and completed installation of a new internet radio station, the only international high school radio station in the world. One of the dormitories was completely overhauled and there are plans to fix up five more dorms and build a new quad.

- The JNF Campus Fellows program was launched this year with a cadre of 18 campus fellows across the United States to represent JNF, advocate for Israel on their campus, plan Positively Israel and Tu BiShvat programs, and recruit a team for Alternative Spring Break in Israel. Countering the rise of anti-Israel activity on college campuses, JNF Campus Fellows are doing important work educating their communities.

- Together with United Synagogue for Conservative Judaism, a pilot program for 10 synagogues from across the country was launched to engage synagogues in Israel education, promote travel to Israel, and raise awareness and support the work of JNF in Israel. The synagogues have held JNF Shabbats, hosted guest speakers from JNF, recruited high school and college students for trips to Israel, and raised funds for emergency bomb shelters.

- In June, JNF sponsored and ran a briefing on water at the United Nations, where JNF is a recognized NGO. Speaking to a crowd of over 300 attendees, representatives from our partner organizations from the International Arid Lands Consortium and the Arava Institute for Environmental Studies highlighted the tremendous technology that Israel is producing to recycle and save water. The program also emphasized how this research and innovation is being used to help other countries around the water that are struggling with water challenges.

- JNF B’nai Mitzvah Projects have been taking place with much creativity all around the country. A group of bar mitzvah boys from Westchester, NY who raised funds for the Sderot Indoor Recreation Center were shown on The Today Show, and several of the boys have also visited the center in Israel. In Bergen County, NJ, Gabriela Cesar held a Mitzvah Carnival and raised thousands of dollars for a bomb shelter in Halutza.
One hundred and twenty college students participated in Alternative Spring Break (ASB) trips, raising $200,000 for the projects they worked on in northern and southern Israel.

JNF sent 1,000 young adults to Israel for a free 10-day trip on Taglit-Birthright Israel with Shorashim.

Thirty elite college students participated in JNF’s third Caravan “Common Ground” Student Leadership Mission to Israel, a highly selective 10-day program for top student leaders of all faiths who have never visited Israel. Sponsored by Joan and Sam Ginsburg and the Milton and Beatrice Shapiro JNF Scholarship Fund, this important educational experience includes touring, meeting political, cultural, and community leaders, and exploring Israel’s diverse democracy.

In the spring, 11 academics from colleges and universities around the U.S. participated in the sixth annual Faculty Fellowship Summer Institute in Israel, supported by Monroe and Peggy Wingate. Sponsored by JNF, the Israel Ministry of Foreign Affairs, and Media Watch International, the program links scholars from diverse disciplines with their Israeli counterparts. More than 60 fellows have participated in the program since its inception and have returned to their campuses eager to change the conversation about Israel and spread awareness for Positively Israel.

Through our Positively Israel campaign, JNF raised awareness on 40 college campuses this year about how Israel is making the world a better place. Various speakers inspired and educated college students across the country. They included Ambassador Gideon Meir; Professor Ari Sprung, inventor of the RedAlert app; and Rebecca Stoil, a Times of Israel reporter.

400 elementary schools and 50 college campuses were engaged with our Tu BiShvat programs.
GREEN HORIZONS

• Green Horizons groups celebrated Yom Yerushalayim outdoors in nature. Hundreds of kids climbed to the top of mountains and spread the message of light and unity from the desert all the way to Jerusalem by lighting controlled ceremonial fires from mountain to mountain.

• Two of the finalists in this year’s Heroes of the Environment competition in Israel were Green Horizons members Amir Yechieli and Tal Shenhar.

• A group of Green Horizons alumni went to their first traditional Shavuot celebration at the site of their future home in the Western Galilee. Over 50% of the families accepted to the extension of the village of Abirim (near the Lebanon border) are Green Horizons alumni who fell in love with the area after hiking and traveling in the region as teenagers and decided to build their homes there.

THE ARAVA INSTITUTE FOR ENVIRONMENTAL STUDIES

The Arava Institute for Environmental Studies provides Israeli, Palestinian, Jordanian and other international students an opportunity to live and work together for an extended period of time, studying approaches to water resource management, ecology, sustainable agriculture, and renewable energy. This year:

• More than 150 alumni gathered in Jordan, the United Kingdom and the United States to share ideas, gain inspiration, and form trans-boundary environmental partnerships as part of three alumni conferences held this year.

• The Center for Trans-boundary Water Management installed seven household units in Israeli and Palestinian communities as part of the Greywater Treatment and Reuse project. This project employs small-scale off-grid technology to solve the large-scale environmental degradation caused by untreated greywater. At the same time, it improves the health of families by providing safe water for agricultural use.

• A Small Scale Farming in Arid Lands course was introduced to prepare students to lead farmers in sustainable development efforts. Students learned methods for arid land farming and appropriate technologies for water distribution, as well as the historical background of Turkana, Kenya. After completing the course students traveled to Turkana to train local farmers and share the small-scale technologies.
HERITAGE SITES

Committed to the preservation of Israel’s historical sites, JNF is proud of our long association with the Society for Preservation of Israel Heritage Sites (SPIHS), which celebrated its 30th anniversary this year.

- Friends and family gathered at Atlit Detention Camp to celebrate the opening of the newly upgraded Clandestine Jewish Immigration Research & Information Center that houses more than 55,000 testimonials and personal stories of the illegal immigrants who came to Israel during and after WWII.
- SPIHS continued training young men and women, as part of their National Service, as tour guides for various heritage sites around the country.
- The Ayalon Institute was named one of the top 15 attractions in Israel by TripAdvisor. Recent visitors to the underground bullet factory raved that it was “a tour not to be missed” and a “major highlight” for their family.
- On Yom Yerushalayim at Ammunition Hill 320 participants came together for a night of singing and reminiscing. More than 30,000 visitors visited during and immediately after the holiday.
- A special reunion ceremony and meeting took place at Ammunition Hill between Jordanian and Israeli veterans of the battle that took place there, commemorating the bravery displayed on both sides and the peace that eventually followed. The armored vehicle from which Colonel Motta Gur gave the historical command to his troops to march into the Old City of Jerusalem was delivered to Ammunition Hill, almost 50 years later.

ACCESSIBILITY AND THERAPEUTIC SERVICES

Through a variety of initiatives, JNF provides cutting-edge rehabilitative services, special education, and medical care for people with special needs, and makes its forests, parks, picnic areas, playgrounds, nature trails, and recreation facilities inclusive to visitors of all ability levels.

- The government approved the establishment of a new rehabilitation hospital at Aleh Negev in response to the urgent needs of residents in the south who require in-patient rehabilitation following an accident, stroke, terror attack and other issues. The planned Rehabilitation Hospital will offer a solution to the shortage of rehabilitation beds for patients of the Negev, including wounded IDF soldiers and accident victims who until now had to be hospitalized in rehabilitation hospitals in the center of the country.
- At LOTEM, 32,000 participants were brought close to nature: 1,900 groups went on hikes, 90 nature clubs were held and the next phase of building on their ecological farm in Emek HaShalom commenced, renovating the entrance to the farm and building an accessible road for transit, to improve the accessibility of the farm and to ensure the safety of program participants.
• Red Mountain Therapeutic Riding Center (RMTRC) at Kibbutz Grofit continues to grow and meet the special needs of children and adults with disabilities. RMTRC created programs for Gan Oz, a kindergarten for children with autism and developmental delays; Gan Shoshan Tzichor, a kindergarten for children with developmental delay and physical challenges; Bet Sefer Urim, a school for children from age 11 to 21 with a range of emotional, physical and developmental challenges; and Bet Sefer Mitzpe Yam and Bet Sefer Tze’alim (also schools for children with developmental and physical challenges).

AFFINITY GROUPS & SOCIETIES

• This year JNFuture, the gateway for the next generation of young leaders ages 25-35, grew to over 400 members and more than 15 chapters around the United States. During Operation Protective Edge, JNFuture leaders from across the country participated in the annual JNFuture Leadership Institute Mission (JLIM) in Israel. Over 100 members attended JNF’s National Conference in LA, the largest number of JNFuture members to attend a national conference. Members also launched the first-ever JNFuture/Makor Society Mentorship program, a pilot project designed to pair JLIM 2014 participants with Makor members for an intensive mentorship program.

• JNFuture is excited to offer the first-ever JNFuture Alternative Spring Break March 14-22, 2015 in Israel. This mission is an opportunity for individuals ages 22-30 who have been to Israel to return for a weeklong volunteer experience.

• JNF’s Lawyers for Israel Society (LFI) grew to over 400 members in 23 states across the country, offered many exciting programs and announced a Law and Order Mission to Israel in 2015.

• JNF’s Doctors for Israel Society (DFI) has grew to over 400 members in 26 states across the country, offered many exciting programs, and sent the first-ever Doctors for Israel Mission to Israel, bringing 20 healthcare professionals from around the US to learn about the growing medical start-up industry in Israel and meet with leading Israeli doctors and researchers.

• Thirty-three women participated on the Queen of Sheba Mission, and JNF raised nearly $1 million, the highest ever amount raised on a JNF Women’s Mission. 2014 boasted the highest number of Sapphires to date — 470 — and over 100 Chai members.
MISSIONS & TRAVEL TO ISRAEL

In 2014 over 600 people participated on JNF missions including many first-timers and repeat participants.

Mission highlights include:

• JNF stood shoulder to shoulder with Israel during the summer war and sent two Solidarity Missions to Israel with participants situated near the Gaza border volunteering to paint bomb shelters, prepare care packages and food for IDF soldiers, and demonstrate their and JNF’s support for Israel.
• Over the summer JNF initiated the inaugural Young Professionals mission and Social Media mission.
• The annual Culinary mission continued to delight with unique and savory experiences.
• The first-ever Arts and Fashion mission experienced Israel’s thriving arts and fashion scene.
• Well-known and beloved actor Hal Linden again led the Sunshine mission for active adults 55+, and the President’s Society mission led by CEO Russell Robinson provided an exclusive look into JNF’s work with communities and projects in Israel for donors who give $10,000 annually.

PLANNED GIVING

Planned Giving is an integral part of the JNF campaign. The final total from planned giving investments for fiscal year ending September 30, 2014 was $23.5 million, which accounts for 29% of the annual campaign. JNF Planned Giving professionals have the ability to engage donors in serious and sophisticated gift planning that can yield extraordinary results. Through JNF’s Planned Giving opportunities JNF offers donors numerous options and techniques that can help increase their income, save taxes, and in some cases provide for heirs, while also providing significant support for the land and people of Israel and Jewish National Fund. The most popular investments donors make include Charitable Remainder Trusts; Donor Advised Funds; Endowment Funds; and Gift Planning with IRAs and other retirement plans.
JEWISH NATIONAL FUND (JNF) began in 1901 as a dream and vision to reestablish a homeland in Israel for Jewish people everywhere. Jews the world over collected coins in iconic JNF Blue Boxes, purchasing land and planting trees until ultimately, their dream of a Jewish homeland was a reality. Today, JNF continues to give all generations a unique voice in building and ensuring the prosperity of the land of Israel through their generosity and partnership with the people of Israel.

JNF embodies both heart and action; our work is varied in scope but singular in benefit. We strive to bring an enhanced quality of life to all of Israel’s residents, and translate these advancements to the world beyond. JNF is greening the desert with millions of trees, building thousands of parks, creating new communities and cities for generations of Israelis to call home, bolstering Israel’s water supply, helping develop innovative arid-agriculture techniques, and educating both young and old about the founding and importance of Israel and Zionism.